

Economics of Owning the Sporting Arrow Trap

Trap	\$4,995.00	} New Pricing
Targets (65)	\$.00	
Bows and Arrows	<u>\$ 900.00</u>	

Investment \$5,895.00

Charges to shoot:

Option (a)

\$50.00 per hour (1 - 5 shooters) x 4 hours	= \$ 200.00 per day
4 days per week for 26 weeks (50 x 4 x 4 x 26)	= \$ 20,800.00 per year
Cost of supplies	\$ 0.00

Being conservative:

Say, \$40.00 per hour and 3 hours

3 days per week for 26 weeks (40 x 3 x 3 x 26) = **\$ 9,360.00** per year

Let's look at the other end of the scale..

Say, \$50.00 per hour and 6 hours

6 day a week for 40 weeks (50 x 6 x 6 x 40) = **\$ 72,000.00** per year

Option (b)

\$20.00 for 25 arrows / (groups of 4) = \$80.00

Game lasts 30 minutes -- In 4 hours income is = \$ 640.00 per day

4 days per week for 40 weeks (640 x 4 x 40) = **\$102,400.00** per year

Being conservative:

\$10.00 for 20 arrows / (groups of 3) = \$30.00

Game last 20 minutes -- In 3 hours income is = \$ 270.00 per day

3 days a week for 26 weeks (270 x 3 x 26) = **\$ 21,060.00** per year

Total cost of consumables: = \$ 0.00

NET PROFIT AS SHOWN ABOVE IN RED